

1st edition of Connection Days: FRAIKIN brought together more than 800 people on the Linas-Monthéry race track

On the agenda: discussions and lectures on innovation and test-driving new vehicles



Colombes, 19 April 2018 – On 10, 11, 12 and 13 April in Monthéry, FRAIKIN held the first edition of Connection Days, an international event that brought together the group's teams, strategic partners, customers and prospects.

People and sharing have always been at the heart of FRAIKIN's success. This congenial event was held in that spirit, with the purpose of highlighting the knowledge and expertise of the Group and its teams. Through one-on-one discussions, lectures on specific topics and vehicle test-drives, attendees got to experience the true FRAIKIN treatment.

**Connection Days
by the numbers:**

4 days of meetings

800+ participants

**15 countries
represented**

**60+ trucks shown,
including 7 driving the
2.5 km track**

8 lectures